



Day 2

Name: _____ Email: _____ Phone: _____

Results (Lead Clicks) _____

Reach _____

Impressions _____

Frequency _____

Cost Per Result _____

Amount Spent _____

CPM _____

Link Clicks _____

CPC (Per Click) _____

CTR (Click Through Rate) _____

Clicks (All) _____

CTR (All) _____

CPC (All) _____